

The Best of Mt Shasta - Discover Your Self Here

*Advertising
Opportunities*

thebestofmtshasta.com - facebook.com/thebestofmtshasta - thebestofmtshasta@gmail.com

530-859-8591 – 404 N. Mount Shasta Blvd, #114, Mount Shasta 96067

Advertising Opportunities with The Best of Mt Shasta

Hello!

I am Andrée Morgana, Founder of The Best of Mt Shasta, an annual conference and festival that began in 2009 and was held each summer, first at the Mount Shasta Resort, then at the Mt Shasta City Park. Each year we had 30-60 presenters giving one hour workshops along with an outdoor festival of over 50 vendors, musicians, food and celebration for three full days, representing Native Healing, Self Discovery, Health & Wellness and Our Environment.

At 74, the project is too big for me to continue, so I have turned my attention to promoting The Best of Mt Shasta through social media.

THE BEST OF MT SHASTA FACEBOOK PAGE

In a short time, our Facebook Business page has become very successful (see enclosed report). The Best of Mt Shasta has become the “GO TO” page for listing all the events that are occurring in Siskiyou County (with an emphasis on the Mt Shasta area), along with daily posts. We are posting beautiful photos taken by local photographers of the mountain and our various recreational areas throughout Siskiyou County, as well as the recent winter weather reports and local businesses. We are also promoting people who participated in The Best of Mt Shasta over the years and we have added travel articles showcasing Siskiyou County.

You can see our Facebook page at <https://facebook.com/thebestofmtshasta>

YOUR FACEBOOK ADS

It's time now to introduce our Sponsors, local people (Siskiyou County) who would like to advertise their business and products on our Facebook page. We are starting a trial campaign to see how it goes and invite you to join us! The campaign details are on page two.

FACEBOOK ALBUM

In addition, all the advertising material (photos/videos) that you submit for your ads will be put into a SPONSOR'S ALBUM so that your advertising can continue. We will “post” the Sponsor's Album on our Facebook page on a regular basis.

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YOUR FACEBOOK AD

1. Each sponsor will have three “post ads”, one per week, for three weeks.
2. Each ad can contain multiple photos and/or 1 short video of 1-3 minutes maximum.
3. We would like the ads to be friendly and personal, perhaps photos and/or video of you talking about your business, showing your employees or customers, specials, etc.
4. Also include your logo.
5. For each of the 3 ads you will be able to add text, along with your company name, links to your Facebook page and/or website.
6. For each of the photos you will also be able to add text.
7. Facebook recommends your images be 1,200 x 630 pixels.
8. We can work with you on assembling all of those pieces to represent how you want it to look, but you have to supply the text, photos and video(s).

Please complete and return this information along with your check or by email if using PayPal.

Your Name _____ Phone _____

Company _____

City _____ State _____ Zip _____

Email Address _____

Your Facebook Page _____

Your Website _____

The cost for our first campaign ad is \$60 paid up front. You can pay by local check or by PayPal.

Amount _____ Check Number _____ Date _____

1. Checks are made out to Hayehwatha Institute and sent to 404 N. Mt Shasta Blvd, #114, Mt Shasta, CA 96067. The Best of Mt Shasta is a project of Hayehwatha Institute, a local nonprofit 501c3 organization.
2. Let us know by email when you have sent the check.
3. Would you prefer to make your payment online through PayPal? _____
4. If so, our PayPal email is hayehwathainstitute@gmail.com, or we can send you a PayPal Request for Money. Let us know which way you want to pay.

We look forward to having you with us !! Thank you very much !!