



## IT'S HAPPENING !

The Best of Mt Shasta Conference & Festival will be held July 21-23, 2017 at the Mt Shasta City Park. This will be our 7<sup>th</sup> year and we are offering many new features for our BEST Sponsors.

### OUR TWO WEBSITES

Our first website ([www.thebestofmtshasta.com](http://www.thebestofmtshasta.com)) has the information about our event, our presenters, vendors, musicians, registration, lodging, dining, directions and the like.

Our second website ([www.thebestofmtshastaonline.com](http://www.thebestofmtshastaonline.com)) will provide online viewing of our past conference workshops along with ongoing courses by some of the BEST Presenters.

This website will allow viewers from around the world to connect with The Best of Mt Shasta throughout the year in the comfort of their own home, increasing awareness about our area and the gifts we have to offer.

### YOUR ADVERTISING

On both websites you have the opportunity to have your Company Logo and Post Link on the footer of each page of the website, as well as a Featured Post with graphics, about you, your services, products, contact information and links.

### SOCIAL MEDIA

We will distribute your Featured Post on our Social Media Sites throughout the year. We will be focusing on increasing our followers, which have not been updated since 2015, and advertising on some of these sites:

- Facebook - <https://www.facebook.com/thebestofmtshasta> - 5,680+ Friends
- Facebook - <https://www.facebook.com/BestofMtShasta> - 1,390+ Likes
- Twitter – <https://twitter.com/bestofmtshasta> - 790+ Followers
- Pinterest – <https://www.pinterest.com/bestofmtshasta> - 1,000+ Followers – 1,500 Photos
- LinkedIn – <https://www.linkedin.com/in/thebestofmtshasta> - 500+ Connections
- YouTube – <https://www.youtube.com/c/thebestofmtshasta>

The Best of Mt Shasta is produced by the Hayehwatha Institute, a local nonprofit organization. All donations are tax deductible. EIN 81-0637201

**Advertise with us today !**



thebestofmtshasta.com - thebestofmtshasta@gmail.com  
 530.408.6048 – 404 N. Mount Shasta Blvd, #114, Mount Shasta 96067

**HERE'S YOUR OPPORTUNITY !**

**The Best of Mt Shasta – Sponsors - Advertising & Donations**

Your Name \_\_\_\_\_

Company \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email Address \_\_\_\_\_

Phone \_\_\_\_\_

PLEASE SELECT FROM THE FOLLOWING:

ITEM	DESCRIPTION	WHAT WE NEED FROM YOU	YOUR COST	PAYMENT
1 AD	AD on the BEST Website *	Your Logo (color graphic 300 dpi) Your Post (100 word about you, 300 word services, products, contact info)	\$500	
1 AD	AD on the BEST Online site *	See above (logo and post)	\$500	
2 ADS	AD on both websites *	See above (logo and post)	\$800	
OTHER ADS	Let us know if you would like to participate in our Social Media Paid AD Campaigns	Please circle your interest: Facebook Ads, Twitter, Pinterest, LinkedIn, YouTube	TBD	
DONATION	Would you like to make a donation ?	Your donation will go to develop the online site, equipment, supplies and marketing	You Decide	

**\*Your website ads run for one year !!**

AD PAYMENT – Please make your check to The Best of Mt Shasta

Amount \_\_\_\_\_ Check Number \_\_\_\_\_ Date \_\_\_\_\_

Would you prefer to make your payment online through PayPal? \_\_\_\_\_

If so, we will send a Request for Money to your email address with a link to the BEST PayPal payment site

**We look forward to your participation! Thanks so much!!**

